# SHANJUN LI

Dyson School of Applied Economics and Management

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Cornell University

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### **CURRENT POSITION**

Kenneth L. Robinson Professor of Applied Economics and Policy, Cornell University, 2019~ Director and Co-Founder, Cornell Institute for China Economic Research, 2015~

#### Affiliations at Cornell:

Faculty member in the Graduate Field of Economics

Faculty member in the Graduate Field of Public Affairs

Faculty member in the Graduate Field of Regional Science

Faculty member in Environment and Sustainability

Faculty member in the East Asia Program

Faculty affiliate with the Atkerson Center for a Sustainable Future

Faculty affiliate with the Center for Transport Infrastructure

#### External affiliations:

Research Associate, National Bureau of Economic Research (NBER), 2017~

University Fellow, Resources for the Future, 2017~

Short-term Consultant, the World Bank, 2018~

Invited Researcher, King Climate Action Initiative J-PAL, 2020~

Adjunct Professor, Hong Kong University of Science and Technology-Guangzhou, 2020~

Adjunct Professor, Jinan University, 2021~

Fellow, The Coase Project at University of Chicago, 2021~

## **PREVIOUS POSITIONS**

Director of Graduate Studies, Applied Econ. and Management, Cornell University, 07/2020-06/2023

Assistant and Associate Professor of Environmental and Energy Economics and Sustainable Enterprise, Cornell University, 07/2011-03/2019

Fellow, Resources for the Future, Washington, DC, 09/2009-06/2011

Assistant Professor, Department of Economics, Stony Brook University, 09/2007-08/2009

## **RESEARCH INTERESTS**

Environmental and Energy Economics, Urban and Transportation Economics, Empirical Industrial Organization, Chinese Economy

#### **EDUCATION**

Ph.D. in Economics, Duke University, 2007

M.S. in Agricultural Economics, Michigan State University, 2002

B.A. in International Economics, Nankai University, 1998

## **WORKING PAPERS**

- Quid Pro Quo, Knowledge Spillovers, and Industrial Quality Upgrading: Chinese Auto Industry Jie Bai, Panle Jia Barwick, Shengmao Cao, Shanjun Li conditional acceptance at American Economic Review
- 4. The Dynamic Efficiency of Resource Allocation: Evidence from License Plate Allocations in Beijing Youming Liu, Shanjun Li, Caixia Shen R&R at Rand Journal of Economics
- 3. Attribute-Based Subsidies and Market Power: An Application to Electric Vehicles Panle Jia Barwick, Hyuk-soo Kwon, Shanjun Li R&R at *Journal of Political Economy*
- 2. Transportation Networks, Short-term Mobility, and Pollution Exposure: Evidence from High-Speed Rail Panle Jia Barwick, Dave Donaldson, Shanjun Li, Yatang Lin, Deyu Rao
- 1. Industrial Policies and Innovation: Evidence from the Global Automobile Industry Panle Jia Barwick, Hyuk-Soo Kwon, Shanjun Li, Yucheng Wang, and Nahim B. Zahur

### PEER-REVIEWED ARTICLES

- 46. Entry Deregulation, Market Turnover, and Efficiency: China's Business Registration Reform Panle Jia Barwick, Luming Chen, Shanjun Li, Xiaobo Zhang Review of Economics and Statistics, forthcoming
- 45. The Healthcare Cost of Air Pollution: Evidence from the World's Largest Payment Network Panle Jia Barwick, Shanjun Li, Deyu Rao, Nahim bin Zahur Review of Economics and Statistics, forthcoming
- 44. Efficiency and Equity Impacts of Urban Transportation Policies with Equilibrium Sorting Panle Jia Barwick, Shanjun Li, Andrew Waxman, Jing Wu, Tianli Xia American Economic Review, 114(10): 3161–3205, 2024.
- Decarbonizing passenger transportation in developing countries: Lessons and perspectives Shanjun Li, Binglin Wang, Hui Zhou Regional Science and Urban Economics, 107, 2024
- 42. The Impact of Road Rationing on Housing Demand and Sorting Rhiannon Jerch, Panle Jia Barwick, Shanjun Li, Jing Wu Journal of Urban Economics, 140: 103642, 2024
- 41. From Fog to Smog: the Value of Pollution Information Panle Jia Barwick, Shanjun Li, Liguo Lin, Eric Zou American Economic Review, 114(5):1338-81, 2024
- Commercial Casualties: Political Boycotts and International Disputes Panle Jia Barwick, Shanjun Li, Jeremy Wallace, Jessica Weiss Journal of East Asian Studies, 23(3):387-410, 2023
- Coronavirus Pandemic and Unemployment: Evidence from Mobile Phone Data in China Teng Li, Panle Jia Barwick, Yongheng Deng, Xinfei Huang, Shanjun Li Journal of Urban Economics, 135:103543, 2023
- 38. The Mortality Impact of Fine Particulate Matter in China: Evidence from Trade Shocks Yazhen Gong, Shanjun Li, Nick Sanders, Guang Shi Journal of Environmental Economics and Management, 117:102759, 2023
- 37. The Cost of Greening Stimulus: A Dynamic Discrete Analysis of Vehicle Scrappage Programs Shanjun Li, Youming Liu, Chao Wei International Economic Review, 63(4): 1561-1594, 2022
- 36. Designed Quadrature to Approximate Integrals in Maximum Simulated Likelihood Estimation Prateek Bansal, Vahid Keshavarzzadeh, Angelo Guevara, Shanjun Li, Ricardo A. Daziano Econometrics Journal, 25(2): 301–321, 2022.

- 35. Adaptation Mitigates the Negative Effect of Temperature Shocks on Household Consumption Wangyang Lai, Shanjun Li, Yanyan Liu, Panle Jia Barwick Nature Human Behaviour, March 17, 2022
- 34. The Role of Government in the Market for Electric Vehicles: Evidence from China Shanjun Li, Xianglie Zhu, Yiding Ma, Fan Zhang, Hui Zhou Journal of Policy Analysis and Management, 41(2): 450-485, 2022
- 33. Agricultural Fires and Cognitive Function: Evidence from Crop Production Cycles Wangyang Lai, Shanjun Li, Yanan Li, Xiaohui Tian American Journal of Agricultural Economics, 104(1): 190-208, 2022
- 32. Consumer Boycotts, Country of Origin, and Product Competition Qi Sun, Fang Wu, Shanjun Li, Raj Grewal Management Science, 67(9):5857–5877, 2021
- 31. Local Protectionism, Market Structure, and Social Welfare: China's Automobile Market Panle Jia Barwick, Shengmao Cao, Shanjun Li American Economic Journal: Economic Policy, 13(4): 112–151,2021
- China's War on Pollution: Evidence from the First Five Years
   Michael Greenstone, Guojun He, Shanjun Li, Eric Zou
   Review of Environmental Economics and Policy, 15(2):281–299, 2021
- 29. What Does an Electric Vehicle Replace?
  Jianwei Xing, Ben Leard, Shanjun Li
  Journal of Environmental Economics and Management, 107:102432, 2021
- 28. Transportation and the Environment in Developing Countries Shanjun Li, Jianwei Xing, Lin Yang, Fan Zhang Annual Review of Resource Economics, 12:389-409, 2020
- 27. Tightening Belts to Buy a Home: Consumption Responses to Rising Housing Prices Andrew Waxman, Yuanning Liang, Shanjun Li, Panle Jia Barwick, Meng Zhao Journal of Urban Economics, 115: 103190, 2020
- 26. The Marginal Cost of Traffic Congestion: Evidence from a Natural Experiment in Beijing Jun Yang, Avralt-od Purevjav, Shanjun Li American Economic Journal: Economic Policy, 12(1): 418-453, 2020
- 25. Does Subway Expansion Improve Air Quality? Shanjun Li, Yanyan Liu, Avralt-Od Purevjav, Lin Yang, Journal of Environmental Economics and Management, 96: 213-235, 2019
- 24. Brand Names and Consumer Demand: Evidence from China's Automobile Market Qi Sun, Fang Wu, Raj Grewal, Shanjun Li Journal of Marketing Research, 56(1):158-175, 2019
- Dynamics of Technology Adoption and the Critical Mass in the Market for Electric Vehicles Yiyi Zhou, Shanjun Li Journal of Industrial Economics, 2: 423-480, 2018
- 22. Better Lucky than Rich? Welfare Analysis of Vehicle License Allocations in Beijing and Shanghai Review of Economic Studies, 85(4): 2389-2428, 2018
- 21. The Efficiency of Local Government: The Role of Privatization and Public Sector Unions Rhiannon Jerch, Matthew E. Kahn, Shanjun Li Journal of Public Economics, 154: 95-121, 2017
- 20. The Market for Electric Vehicles: Indirect Network Effects and Policy Impacts
  Shanjun Li, Lang Tong, Jianwei Xing, Yiyi Zhou
  Journal of the Association of Environmental and Resource Economists, 4(1): 89-133, 2017
- Efficiency and Environmental Impacts of Electricity Market Restructuring on Coal-fired Power Plants Ron Chan, Harrison Fell, Ian Lange, Shanjun Li Journal of Environmental Economics and Management, 81: 1-18, 2017

18. Wheels of Fortune: Subway Expansion and Property Values in Beijing Shanjun Li, Jun Yang, Ping Qin, Shun Chonabayashi Journal of Regional Science, 56(5), 792-813, 2016

17. The Market Dynamics of Electric Vehicle Adoption Zhe Yu, Shanjun Li, Lang Tong Transportation Research Part D, 47: 336-356, 2016

 Public Bus Procurement: The Role of Regulation, Energy Prices and Federal Subsidies Shanjun Li, Matthew E. Kahn, Jerry Nickelsburg Journal of Urban Economics, 87: 57-71, 2015

 The Price Evolution of China's Automobile Market Shanjun Li, Junji Xiao, Yimin Liu Journal of Economics & Management Strategy, 24(4), 2015

 Assessing the Role of Renewable Energy Policies in Landfill Gas to Energy Projects Shanjun Li, Han Kyul Yoo, Molly Macauley, Karen Palmer, Jhih-Shyang Shih Energy Economics, 49: 687-697, 2015

Are Physicians' Prescribing Decisions Sensitive to Drug Prices?
 Shanjun Li, Ramanan Laxminarayan
 Health Economics, 24(2):158-174, 2015

12. A New Look at Residential Electricity Demand Using Household Expenditure Data Harrison Fell, Shanjun Li, Anthony Paul International Journal of Industrial Organization 33: 37-47, 2014

 Gasoline Taxes and Consumer Behavior Shanjun Li, Joshua Linn, Erich Muehlegger American Economic Journal: Economic Policy, 6(4):302-342, 201

How Should Different Countries Tax Fuels to Correct Environmental Externalities?
 Ian Parry, Dirk Heine, Shanjun Li, Eliza Lis
 Economics of Energy & Environmental Policy, 3(2), 2014

 How Important Are Endogenous Peer Effects in Group Lending? Estimating a Static Game Shanjun Li, Yanyan Liu, Klaus Deininger Journal of Applied Econometrics, 28(5): 864-882, 2013

8. Evaluating "Cash-for-Clunkers": Program Effects on Auto Sales and the Environment Shanjun Li, Joshua Linn, Elisheba Spiller Journal of Environmental Economics and Management, 65(2): 165-193, 2013

7. Firm Competitiveness and EU Emissions Trading System Ron Chan ,Shanjun Li, Fan Zhang Energy Policy, 63: 1056-1064, 2013

6. Traffic Safety and Vehicle Choice: Quantifying the Arms Race on American Roads Journal of Applied Econometrics, 27(1): 34-62, 2012

Is There an Energy Paradox in Fuel Economy?
 Antonio Bento, Shanjun Li, Kevin Roth
 Economics Letters, 115(1): 44-48, 2012

4. Cost-Effectiveness of Electricity Energy Efficiency Programs Toshi Arimura, Shanjun Li, Richard Newell, Karen Palmer Energy Journal, 33(2): 63-99, 2012

 Lose Some, Save Some: Obesity, Automobile Demand, and Gasoline Consumption Shanjun Li, Yanyan Liu, Junjie Zhang Journal of Environmental Economics and Management, 61(1): 52-66, 2011

 Gasoline Prices, Government Support, and the Demand for Hybrid Vehicles Arie Beresteanu, Shanjun Li International Economic Review, 52(1): 161-182, 2011 1. How Do Gasoline Prices Affect Fleet Fuel Economy?

Shanjun Li, Chris Timmins, Roger von Haefen

American Economic Journal: Economic Policy, 1(2): 113-137, 2009

### OTHER PUBLICATIONS

 An Introduction to Distributional Consequences of New Energy Technologies and Policies Catie Hausman, Arik Levinson, Shanjun Li Journal of the Association of Environmental and Resource Economists, Nov. 2024

10. How to spend one trillion dollars: the US decarbonization conundrum

Peter Christensen, Patrick Baylis, Teevrat Garg, Shanjun Li, Gordon C McCord, Erich Muehlegger, Erica Myers, Emma Noble Smith, David S Rapson

Nature, Vol 634, Oct. 2024

9. An Introduction to the Special Issue on Urban economics and the Environment Matthew Freedman, Shanjun Li

Regional Science and Urban Economics, July 2024

8. Evaluating Urban Transportation Policies

Panle Jia Barwick, Shanjun Li

The Reporter, No 2, June 2023

Policies for Electrifying the Light-Duty Vehicle Fleet in the United States
Cassandra Cole, Michael Droste, Christopher Knittel, Shanjun Li, James Stock
AEA: Papers and Proceedings, 113:316-322, May 2023

6. How to reach 50 percent zero-emission vehicles

Christopher Knittel, Shanjun Li, James Stock

The Hill, Op-ed, September 1, 2021

5. Environmental Protection or Environmental Protectionism? Tailpipe Emission Standards in China Jie Bai, Shanjun Li, Danxia Xie, Hui Zhou

AEA: Papers and Proceedings, 111: 381-385, 2021

4. Introduction to valuing and managing the environment: A special issue in honor of Gregory L. Poe David R. Lee, Shanjun Li, Kathleen Segerson, Christian A. Vossler Resource and Energy Economics, 63: 101190, 2021

3. Mobility as a Service (MaaS): The Importance of Transportation Psychology

Geoff Tomaino, Jasper Teow, Ziv Carmon, Leonard Lee, Moshe Ben-Akiva, Charlene Chen, Wai Yan Leong, Shanjun Li Nan Yang, Jinhua Zhao

Marketing Letters, 31: 419-428, 2020

2. On market dynamics of electric vehicle diffusion

Zhe Yu, Lang Tong, Shanjun Li

52nd Annual Allerton Conference on Communication, Control, and Computing, 1051-1057, 2014

1. Getting Energy Prices Right: from Principle to Practice

Ian Parry, Eliza Lis, Dirk Heine, Shanjun Li

International Monetary Fund Press, Book (183 pages), 2014

#### **GRANTS AND AWARDS**

- NSF Grant on Learning by Doing in the Global Electric Vehicle Battery Industry, Panle Jia Barwick and Shanjun Li, 2024-2027.
- Sloan Foundation Grant on Transportation Fellowship in Economics, Engineering and Policy, Josh Linn, Kate Whitefoot, Ricardo Daziano, Shanjun Li, Anna Stefanopoulou, 2023-2025
- NBER Grant on the Economics of Transportation, Panle Jia Barwick, Chris Knittel, Shanjun Li, Jim Stock, 2021-2022
- Cornell Rapid Grant on COVID19, Panle Jia Barwick and Shanjun Li, 2020-2021

- CTECH grant, Panle Jia Barwick and Shanjun Li, 2017-2018. Infrastructure Investment and Community Health
- 3ie Impact Evaluation, Shanjun Li and Yanyan Liu, 2017-2019. The Impacts of Transportation Infrastructure Investment in Beijing
- Cornell Lehman Fund, Panle Jia Barwick and Shanjun Li, 2016-2017. China's Transportation Policies
- Cornell ISS Theme Project, Jeremy Wallace, Panle Jia Barwick, Eli Friedman, Shanjun Li, Jessica Chen Weiss, 2016-2019, China's Cities
- NSF CREATIV Grant, Lang Tong and Shanjun Li, 2012-2016, an engineering and economic pathway to EV-based transportation
- NET Institute Summer Grant, Shanjun Li and Yiyi Zhou, 2015, The Critical Constraint in the EV Market
- USDA Hatch Funding, 2012-2015, Renewable Energy and Employment
- Cornell Lehman Fund, 2013-2014, Transportation Policies in China
- Cornell ACSF Rapid Response Fund, 2012-2013, Supplement to NSF Grant
- Cornell ISS Grant, 2012-2013, Employment Impacts of Renewable Energy Investment
- Cecil and Ida Green Honors Professor, Texas Christian University, 2017-2018
- Cornell ACSF SSHA Resident Fellowship, Spring 2017
- Cornell College of Agriculture and Life Sciences Early Achievement Award, 2015
- Public Utility Research Prize for the best paper in regulatory economics, IIOC 2014
- Outstanding Graduate TA Award, Duke Economics, Fall 2005, Spring 2005

### GRADUATE AND POSTDOC PLACEMENT (\*indicates committee chair/co-chair)

**Post-doc:** Eric Zou (AP, U of Michigan, 2018-19); Ziye Zhang (Data Scientist, Microsoft, 2018-2020); Youming Liu (Economist, Bank of Canada, 2019-2021); Yucheng Wang (AP, U of Sydney, 2024)

PhD: Wooyoung Jeon (Korea Research Institute, 2014); Ben Leard (Research Fellow, Resources for the Future, 2014); Scarlett Zuo (Data Scientist, Zurich, 2014); Kuming Chang (Ewha School of Business, 2015); Esther Chiew (Postdoc, Cornell, 2015); Teevrat Garg (AP, UC-San Diego, 2015); Parul Sharma (Economist at SEC, 2015); Leah Bevis (AP, OSU, 2016); Taha Kasim (AP at Furman, 2016); Richard Klotz (AP, Colgate, 2016); Andrew Simons (AP, Fordham, 2016); Dennis Tai (Travix International, 2016); Chen Wang (hedge fund, 2016); Andrew Waxman (AP, ASU, 2016); Yiwei Wang (Center for Governmental Research, 2016); Zhe Yu (Fellow, China Electricity Research Institute, 2017); Jennifer Cisse (USAID, 2017); Sanket Roy (AP, American U. of Sharjah, 2017); Prateek Bansal (postdoc, Cambridge, 2018); Jianwei Xing\* (AP, Peking, 2018), Rhiannon Jerch\* (AP, Temple, 2019), Tom Eisenberg (AP, U of Delaware, 2019); Jing Qian\* (Research Associate, Morgan Stanley, 2019), Nahim bin Zahur (AP, Queens, 2019); Avralt-Od Purevjav\* (postdoc, U of Bern, 2020); Lu Liao (AP, Renmin U, 2020); Shun Chonabayashi (AP. Soka University, 2021); Diego Cardoso (AP. Purdue, 2021); Yuanning Liang\* (AP. Peking U. 2021); Lin Yang\* (AP, HKUST-Guangzhou, 2021); Deyu Rao\* (AP, HKUST, 2022); Hyuk-soo Kwon\*(AP, Chicago Harris, 2023); Muxi Yang\* (Bates White, 2023)\*; Hui Zhou\* (AP. U of Rhode Island, 2023); Yukun Wang\* (Analysis Group, 2023); Zhengyuan Wu (Citibank, 2023); Zhiyun Li (UCLA Anderson Forecast, 2023); Luming Chen (AP, Michigan, 2024); Mengwei Lin (Berkeley Research Group, 2024); Yiding Ma (postdoc, DTU, 2024); Binglin Wang\* (AP, NUS, 2024)

MS: Muhammad Jawad Khan (Balochistan U. of Info. Tech, 2013); Gregory Lane (Berkeley PhD, 2013); Han Kyul Yoo\* (Maryland PhD, 2013); Elizabeth Spink (Harvard Kennedy PhD, 2014); Pei Zhu\* (Energy analyst in UK, 2014); Jing He\* (Citibank, 2014); Xiaoyang He (IFPRI, 2014); Yijia Tang (2014); Jianwei Xing\* (Dyson PhD, 2015); Sogol Kananizadeh\* (Jones Lang Lasalle, 2016); Jing Qian (Dyson PhD, 2016); Yuanyuan Pan\* (Axtria, 2016); Kaihang Shi\* (China Ministry of Transportation, 2016); Boya Wang\* (IQPC, 2016); Lin Yang\* (Dyson PhD, 2016); Zhaoyu Zeng\* (Unionpay Advisors, 2016); Jingyuan Wang\* (University of Chicago, 2017); Ruyu Chen (Dyson PhD, 2017); Deyu Rao\* (Dyson PhD, 2017); Qingrun Meng (Analysis Group, 2017); Jidong Ma\* (China Development Bank, 2018); Binzhe Wang\* (MIT PhD, 2018); Congyan Han\* (Wisconsin-Madison PhD, 2019); Dingyi Li (Dyson PhD, 2019); Yikuan Ji\* (Maryland PhD, 2020); Jinge Li (Yale PhD, 2020); Changlun Lin (Cornell PhD, 2021); Haotian Wu (Ohio State PhD, 2021); Zijian Zheng\* (Huawei, 2021); Luming Tan\* (Guangzhou Planning Commission, 2021); Yongfan Zhao\* (Cornell PhD, 2023); Yuerong Wang\* (HKUST PhD, 2024)

#### **TEACHING**

- AEM 7100, Econometrics (PhD)
  - Spring 2012-2017, 2019, enrollment (30, 34, 20, 35, 27, 32, 34), evaluation (4.9/5.0, 4.8, 4.9, 4.6, 4.9, 4.8, 4.4)
- AEM4510, Environmental Economics (undergraduate)
  - Spring 2012-2015, 2019, enrollment (41, 50, 52, 55, 64), evaluation (4.2/5.0, 4.5, 4.6, 4.3, 4.6)
- AEM 7120, Applied Microeconomics (PhD)
- AEM 7150-7151, Dyson 2nd-Year Paper (PhD)

#### **UNIVERSITY SERVICE**

- 2024-2025: Cornell Dyson PhD placement director; Faculty Search Committee
- 2020-2023: College Faculty Advisory Committee; Dyson Graduate Studies Committee (Chair); Cornell China Center Faculty Advisory Committee
- 2019-2020: Dyson Faculty Review Committee; Environmental Econ Hiring Committee (co-chair); MPS Admission Committee: Cornell China Center Faculty Advisory Committee
- 2018-2019: Hotel School Real Estate Finance Search Committee; SC Johnson College of Business Dean's Search Committee; Cornell China Center Faculty Advisory Committee; MPS Admission Committee; Tenure Promotion Committee
- 2017-2018: Dyson Environmental Econ Search Committee (co-chair), College of Business Dean's Search Committee, ACSF Faculty Advisory Committee, Faculty Steering Committee for ACSF-TNC Research RFP, CIPA MPA Admission Committee
- 2016-2017: Dyson Graduate Admission Committee; Dyson Dean Search Committee; Dyson Environmental Econ Search Committee (chair); CCB Faculty Governance Committee; CCB Vision and Mission Committee; ACSF Faculty Advisory Committee; Faculty Steering Committee for Cornell China Center Initiative; Cornell Sustainability Initiative Task Force; Committee on Cross-college Major in Environment and Sustainability, CIPA MPA Admission Committee; Environmental and Urban Seminars Co-Organizer

#### PROFESSIONAL SERVICE

Co-Editor: Journal of Public Economics 2024~

**Co-Editor**: International Journal of Industrial Organization 2023~

Editor: Journal of the Association of Environmental and Resource Economists 2021~24

 $extbf{Co-Editor}$ : Journal of the Association of Environmental and Resource Economists 2016 $\sim$ 20

#### Associate Editor:

China Economic Review 2018 $\sim$ 

Resource and Energy Economics 2014~20

#### **Guest Editor:**

Regional Science and Urban Economics, special issue on the environment 2022~2024 Proceedings of the National Academy of Sciences 2023-2024

#### **Editorial Board:**

Journal of Urban Economics 2018~

Review of Environmental Economics and Policy 2020 $\sim$ 

Journal of Environmental Economics and Management 2011~20

Journal of the Association of Environ, and Resource Economists 2014~16

### Conference Organizer:

Chinese Association of Environmental and Resource Economics Annual Conference (2023~25)

NBER project on Distributional Consequences of New Energy Policies (2022~24)

Northeast Workshop on Energy Policy and Environmental Econ. (2012~13, 2017~19, 2023)

Workshop on the Economics of Energy, Environment and Climate (Peking U., 2017~19)

The Economics of Low-Carbon Markets Conference (U. of Sao Paulo, 2013~19)